INTRODUCTION TO LINKEDIN LEARNING

- Your portal to free professional skill building for all Business Students
- This handout has just a few of the many courses related to your major
- Unfortunately have an internship canceled? You can still develop new skills through LinkedIn Learning
- “How to Use LinkedIn Learning”

ACCOUNTING

- “Excel for Accountants”
- “Quickbooks Online Essential Training”
- Excel PivotTables: Part 1”

ECONOMICS

- “Economic Analysis & Data Analytics”
- “Introduction to Stata”
- “Conducting a SWOT Analysis”

FINANCE & FINANCIAL TECHNOLOGY

- “Financial Modeling Foundations”
- “Finance Foundations: Business Valuation”
- “Corporate Financial Statement Analysis”
- “AI in Fintech Essential Training”
- “Algorithmic & Stock Essential Training”

INFORMATION SYSTEMS

- “Learning Python”
- “Tableau Essential Training”
- “Cyber Security Foundations”
- “Learning Java”

MANAGEMENT: ADMINISTRATION & ENTREPRENEURSHIP

- “Project Management Foundations”
- “Goal Setting: Objectives & Key Results”
- “Consulting Foundations”
- “Entrepreneurship Foundations”
- “Finding & Testing Your Business Idea”
- “Raising Startup Capital”
- “Creating a Business Plan”
LinkedIn Learning Courses for Each Business Major

**Management: HR & International Management**
- "Administrative Human Resources"
- "Talent Sourcing"
- "Compensation & Benefits"
- "International Project Management"
- "International Marketing"
- "Multinational Communication in the Workplace"

**Marketing**
- "Marketing Tools: Digital Marketing"
- "Digital Marketing Trends"
- "Excel: Market Research Strategies"
- "Google Analytics Essential Training"
- "Sales: Closing Strategies"
- "Asking Great Sales Questions"

**Real Estate**
- "Intro to Commercial Real Estate Analysis"
- "Real Estate Deal Structuring: Intro to the Waterfall Framework"
- "How to Analyze a Wholesale Deal"

**Risk Management & Insurance**
- "The New Age of Risk Management Strategy in Business"
- "Project MGMT Foundations: Risk"
- "Finance Foundations: Risk MGMT"
- "Financial Basics Everyone Should Know"

**Supply Chain Management & Analytics**
- "Supply Chain Foundations"
- "Supply Chain & Operations Tips"
- "Careers in Supply Chain & Operations"
- "Lean Six Sigma Foundations"

**Set a Time to Meet with a Business Career Coach!**
- Login to Handshake Here
- Then Click "Career Center"
- Then Click "Appointments"
- View availability & schedule a time that works for you!
- All appts. are via zoom or phone

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