

# LINKEDIN LEARNING COURSES FOR EACH BUSINESS MAJOR

[lil.vcu.edu](http://lil.vcu.edu)

## INTRODUCTION TO LINKEDIN LEARNING

- *Your portal to free professional skill building for all Business Students*
- *This handout has just a few of the many courses related to your major*
- *Unfortunately have an internship canceled? You can still develop new skills through [LinkedIn Learning](#)*
- *["How to Use LinkedIn Learning"](#)*

## ACCOUNTING

- *["Excel for Accountants"](#)*
- *["Quickbooks Online Essential Training"](#)*
- *["Excel PivotTables: Part 1"](#)*

## ECONOMICS

- *["Economic Analysis & Data Analytics"](#)*
- *["Introduction to Stata"](#)*
- *["Conducting a SWOT Analysis"](#)*

## FINANCE & FINANCIAL TECHNOLOGY

- *["Financial Modeling Foundations"](#)*
- *["Finance Foundations: Business Valuation"](#)*
- *["Corporate Financial Statement Analysis"](#)*
- *["AI in Fintech Essential Training"](#)*
- *["Algorithmic & Stock Essential Training"](#)*

## INFORMATION SYSTEMS

- *["Learning Python"](#)*
- *["Tableau Essential Training"](#)*
- *["Cyber Security Foundations"](#)*
- *["Learning Java"](#)*

## MANAGEMENT: ADMINISTRATION & ENTREPRENEURSHIP

- *["Project Management Foundations"](#)*
- *["Goal Setting: Objectives & Key Results"](#)*
- *["Consulting Foundations"](#)*
- *["Entrepreneurship Foundations"](#)*
- *["Finding & Testing Your Business Idea"](#)*
- *["Raising Startup Capital"](#)*
- *["Creating a Business Plan"](#)*

# LINKEDIN LEARNING COURSES FOR EACH BUSINESS MAJOR

Business Career Services

## MANAGEMENT: HR & INTERNATIONAL MANAGEMENT

- ["Administrative Human Resources"](#)
- ["Talent Sourcing"](#)
- ["Compensation & Benefits"](#)
- ["International Project Management"](#)
- ["International Marketing"](#)
- ["Multinational Communication in the Workplace"](#)

## MARKETING

- ["Marketing Tools: Digital Marketing"](#)
- ["Digital Marketing Trends"](#)
- ["Excel: Market Research Strategies"](#)
- ["Google Analytics Essential Training"](#)
- ["Sales: Closing Strategies"](#)
- ["Asking Great Sales Questions"](#)

## REAL ESTATE

- ["Intro to Commercial Real Estate Analysis"](#)
- ["Real Estate Deal Structuring: Intro to the Waterfall Framework"](#)
- ["How to Analyze a Wholesale Deal"](#)

## RISK MANAGEMENT & INSURANCE

- ["The New Age of Risk Management Strategy in Business"](#)
- ["Project MGMT Foundations: Risk"](#)
- ["Finance Foundations: Risk MGMT"](#)
- ["Financial Basics Everyone Should Know"](#)

## SUPPLY CHAIN MANAGEMENT & ANALYTICS

- ["Supply Chain Foundations"](#)
- ["Supply Chain & Operations Tips"](#)
- ["Careers in Supply Chain & Operations"](#)
- ["Lean Six Sigma Foundations"](#)

## SET A TIME TO MEET WITH A BUSINESS CAREER COACH!

- [Login to Handshake Here](#)
- Then Click "Career Center"
- Then Click "Appointments"
- View availability & schedule a time that works for you!
- All appts. are via zoom or phone