

(This is an example using LaCroix. Make sure to use both Olly Vitamins and Hinge for your work, not LaCroix)

One tagline could be: Small flavor. Big fizz.

Five headlines to pair with that tagline could be:

#1

Fizzy water with just a hint of lemon.*

*If that hint were written in a foreign language and whispered at you in a dream.

Small on flavor. Big on fizz.

LaCroix Sparkling Water

#2

Tickles your nose while barely teasing your tastebuds.

Small on flavor. Big on fizz.

LaCroix Sparkling Water

#3

"I've tasted more Orange watching a Bengals game on TV." - A satisfied LaCroix drinker

Small on flavor. Big on fizz.

La Croix Sparkling Water

#4

Pamplemousse is French for, "the hazy concept of a sparkling grapefruit beverage."

Small on flavor. Big on fizz.

La Croix Sparkling Water

#5

Absolutely no tangerines were harmed in the making of this beverage.

Small on flavor. Big on fizz.

La Croix Sparkling Water